



## RESEARCH JUNIOR FOOTBALL CLUB - SOCIAL MEDIA POLICY

The reputation of the Research Junior Football Club is most important as a good reputation allows us to:

- Continue to uphold our name of being 'The Family Club'
- Attract and retain players and families
- Attract and retain club sponsors
- Have good relationships with the NFL (including umpires)
- Have good relationships with other clubs

To ensure that our reputation is upheld, the following rules apply to all forms of Social Media including (but not limited to) Facebook, Instagram, Snapchat and Twitter:

- The only spokespeople for Research Junior Football Club in the media is the President, Vice President or Secretary. No other person associated with the club is permitted to comment on club matters.
- Players, Parents or Guardians are not to comment or become involved in Social Media conversations regarding any player (either RJFC or opposition), coach, team officials, other parents, other club, NFL officials (including umpires), the NFL or any incidents involving these people, clubs or organizations that may bring the club or any person into disrepute.
- Teams are welcome to have their own closed Facebook groups but a member of the executive must be a co-administrator or member of the group.

Any breach of the above rules will result in the offender facing a disciplinary hearing and if found guilty will face sanctions that may include suspension from playing and or attending games. Serious breaches of these rules could result in a dismissal from Research Junior Football Club.

If the person fails to attend the disciplinary hearing they will be immediately suspended or de-registered until they appear.

Date Introduced	Last Review Date	Next Review Date
October 2008	May 2016	October 2017